

SEMA SETS JULY 13th AS "COLLECTOR CAR APPRECIATION DAY"

Annual Event Acknowledges Importance of Collection and Restoration of Classic Cars

The SEMA Action Network (SAN) announced July 13, 2012 as "Collector Car Appreciation Day." The date marks the third commemoration in what has become an annual event to raise awareness of the vital role automotive restoration and collection plays in American society. SAN is again working to secure a Congressional resolution to recognize the day's significance.

In the previous two years, the U.S. Senate helped launch national Collector Car Appreciation Day by passing resolutions at the SAN's request. As a result, thousands of Americans have gathered at car cruises, parades and other events to celebrate our nation's automotive heritage. By taking part in these events around the country, these automotive enthusiasts and related businesses ensured that their passion was honored and recognized.

SAN will maintain and publicize a list of scheduled events to commemorate America's time-tested love affair with the automobile. **[Click here](#)** for more details. Individuals, car clubs and business owners interested in publicizing events should contact SAN Director Colby Martin at 909/978-6721 or **san@sema.org**. If you are unable to celebrate on July 13th, SAN encourages events to be scheduled throughout the month of July.

Please remain active with the SAN's legislative efforts throughout the year and spread your enthusiasm for this cause to friends, family, car club members and others who appreciate the automotive hobby as much as you do. As you're aware, joining the SAN at **<http://semasan.com/page.asp?content=signup&q=semaga>** is a simple process. Most importantly, it's FREE and carries no obligations.

Visit the SAN Facebook page at **<http://www.facebook.com/pages/SEMA-Action-Network/236661948182?ref=ts>** and click "like" to stay up-to-date on hobby-related legislation in your state and across the country, announcements, upcoming events, links to hobby resources and photos of SAN member cars and trucks.